

Navigating Through Uncertainty



A FOUR-PART WEBINAR SERIES ON COVID-19



WEBINAR #4

April 22, 2020



Navigating the Crisis: Essential Next Steps



Navigating the Crisis: Essential Next Steps

Andrea P. Sardone
Director



Navigating the Crisis: Essential Next Steps

Sean R. O'Connell, CPA/PFS, CGMA
Partner, Tax Line Leader

Today's Moderator







Meet Our Panelists



Enrique C. Brito
CFA, CVA, CM&AA

*Managing Director,
Transaction Advisory
Services*



Rob Klingensmith
Partner

Consulting Line Leader



Kasey M. Pittman
CPA, MSA Tax

Senior Manager, Tax



Harvey Johnson
*CPA, CGMA, CISA,
Partner*

Consulting & Advisory

Liquidity Management

**Enrique C. Brito, CFA, CVA,
CM&AA**

Managing Director
Transaction Advisory Services

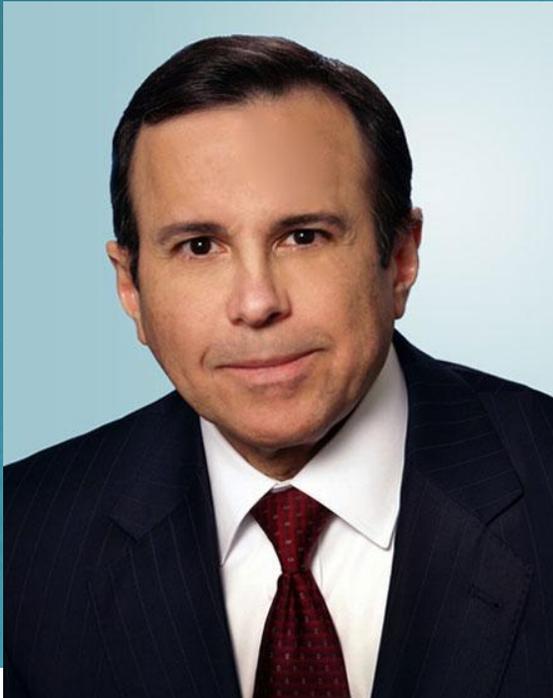


Liquidity Management



- Cash is the lifeblood of a business. Keeping the business afloat during the crisis hinges on conserving cash by implementing a detailed liquidity management plan.
- A rolling 12-month cash flow forecast enables you to identify emergent cash flow pressures and mitigate their impact.
- We are experiencing structural (permanent) change; Which parts of the business model need to evolve to adapt to the “new normal”?

Questions



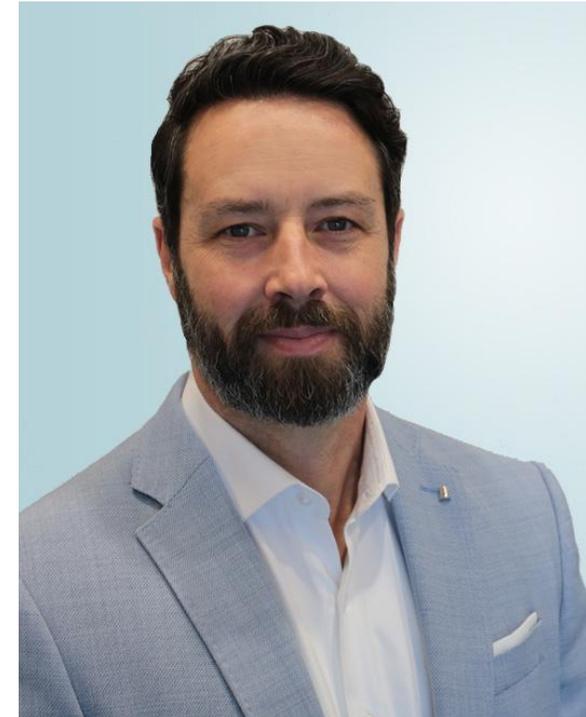
Enrique C. Brito, CFA, CVA, CM&AA
Managing Director, Transaction Advisory Services





Rob Klingensmith
Partner

Consulting Line Leader



PPP isn't the only thing that should be on your mind.



- Maximize your bank and the SBA as resources during -- and beyond -- the crisis.



- Find savings wherever you can.



- There is no better time than the present to plan.

Questions



Rob Klingensmith
Partner, Consulting Line Leader





Kasey M. Pittman, CPA, MSA Tax

Senior Manager, Tax



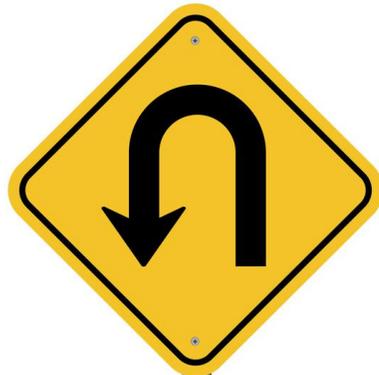
CARES Act Opportunities



- PPP Forgiveness



- Underrated Benefit



- Retroactive Provisions

Questions



Kasey M. Pittman, CPA, MSA Tax
Senior Manager, Tax





Harvey Johnson, CPA, CGMA, CISA
Partner

Consulting & Advisory



Cybersecurity



- Security Awareness Training



- Understand Digital Environment



- Business Continuity Plan & Incident Response Plan

Questions



Harvey Johnson, CPA, CGMA, CISA
Partner, Consulting & Advisory



In Summary

Sean R. O'Connell, CPA/PFS, CGMA
Partner

Tax Line Leader





*“If you want to go fast, go alone.
If you want to go far, go together.”*

~ African Proverb

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*Partner,
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Bradley C. Wilks, LACP
Wealth Advisor



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Addison Pock, CFP®
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Alex Crawford, CFP®, CIMA®
*Portfolio Manager,
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Derek Hess
Associate Wealth Advisor

Visit our COVID-19 Resource Center

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Coronavirus (COVID-19) Resource Center

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Helping You to Navigate Information

Given the rapidly changing news ranging from the federal, state and local government agencies, we have created this resource center to make it easy to find the information most relevant to your family and business. The information is from a variety of sources including insights from our trusted team of tax and business professionals. We understand this is a difficult time and we're here to help navigate these uncertain times.

Please visit this section often for regular updates on news and information.

PBMares COVID-19 Insights



CARES Act Webinar – Insights for Your Business

March 30, 2020



How the CARES Act Helps Non-Profits

March 28, 2020



How the CARES Act Directly Helps Individuals

March 27, 2020



Business Benefits Available, Courtesy of the CARES Act

March 27, 2020



Forgivable Small Business Loans – How the \$2 Trillion Stimulus Bill Can Help You

March 27, 2020



Plan Options for COVID-19 Impacted Businesses

March 26, 2020

CORONAVIRUS (COVID-19) RESOURCE LINKS

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- > [PBMARES COVID-19 NEWS](#)
- > [WORKING WITH US](#)
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First Name* Last Name*

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